# Day Break

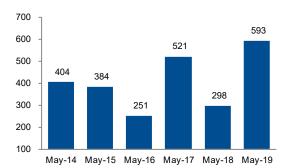
Wednesday, 26 June 2019

# BRP - 009

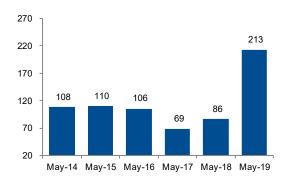
# Sector Update

UREA/DAP Offtake (Ktons)						
	5MCY19	YoY	4MCY19	YoY		
Urea	2,245	6%	1,653	2%		
DAP	488	2%	275	-34%		

#### Urea Industry Offtake (Ktons)



#### DAP Industry Offtake (Ktons)



#### Relative Performance to KSE 100



#### Analyst Suleman Ashraf suleman.ashraf@igi.com.pk Tel: (+92-21) 111-234-234 Ext.: 957

Part of IGI Financial Services



### Fertilizer

# May-19: Demand remains upbeat; strong rebound recorded in DAP sales

- As per the latest available data by NFDC for the month of May-19, urea offtake rose by +20%YoY to 593k tons while on a sequential basis, recorded hefty surge by +2.03xMoM. We attribute the increase in offtake owing to pre-buying done by dealers in anticipation of price hike, resulting from gas price increase and start of Kharif season.
- For DAP, offtake recorded significant increase of +4.0x YoY to 213k tons with total sales for 5MCY19 inching up by +2%YoY to 488k tons.
- We have a **"HOLD"** call on EFERT, based on our Dec-19 target price of PKR 71.6/share, offering +10% upside from its last closing. The company is currently trading at CY19E P/E of 5.44x and offers a dividend yield of 16.8%.

#### Urea offtake increased by +20%YoY to 593k tons

As per the latest available data by NFDC for the month of May-19, urea offtake rose by +20%YoY to 593k tons while on a sequential basis recorded hefty surge of +2.03xMoM. We attribute the increase in offtake owing to pre-buying done by dealers in anticipation of price hike, resulting from proposed gas price increase and start of Kharif season. On a cumulative basis for 5MCY19, total industry offtake increased by +6%YoY to 2.25mn tons.

On an individual basis, FFC led the industry offtake at 270k tons, up by +5%YoY. EFERT's offtake remained flat at 141k tons on sequential basis while inching up by +3%YoY. Similarly, FFBL's urea offtake witnessed an increase of +31%YoY to 79k tons, improving almost three folds on sequential basis.

With respect to market share, FFC's share decreased to 41% during 5MCY19 with EFERT witnessing a hefty drop to 32% compared to 35% during the same period last year. Similarly, FFBL's share also declined to 6% compared to 9% during the 5 months period

#### ...with DAP sales witnessing a strong rebound

For DAP, offtake recorded a significant increase of +4.0xYoY to 213k tons with total sales for 5MCY19 inching up by +2%YoY to 488k tons. On an individual basis, FFBL led the industry offtake by 77k tons (+10.2xYoY), followed by EFERT witnessing sales of 60k tons (+2.5xYoY). FFC also followed the trail with offtake recorded at 34k tons. With respect to market share, EFERT grabbed a share of 31% (compared to 23% in the same period last year) with FFCs' share weakened to 12% from 25%. Similarly, FFBL witnessed decline in its share to 29% as against 36% last year.

#### Exhibit:

Industry Data								
000'Tons	May-19	Apr-19	МоМ	May-18	YoY	5MCY19	5MCY18	YoY
UREA								
Production	527	495	7%	389	35%	2,347	2,145	9%
Offtake	593	292	2.0x	494	20%	2,245	2,120	6%
Est. Inventory	266	337	-21%	329	-19%	-	-	n.m
DAP								
Production	76	73	4%	62	23%	315	260	21%
Offtake	213	86	2.5x	59	3.6x	488	477	2%
Import	21	34	-39%	183	-89%	184	433	-57%
Est. Inventory	503	620	-19%	386	30%	-	-	n.m
Source: NFDC, I	GI Research							



Exhibit:								
Company w	vise off-take							
000'Tons	May-19	Apr-19	MoM	May-18	YoY	5MCY19	5MCY18	YoY
FFC								
Urea	271	89	3.17x	257	5%	920	1,011	-9%
Dap	34	5	7.4x	12	2.91x	61	120	-49%
EFERT								
Urea	141	141	-	137	3%	721	749	-4%
Dap	60	14	4.2x	24	2.5x	151	110	37%
Np & Npk	10	3	3.2x	7	40%	22	24	-6%
FFBL								
Urea	79	28	2.8x	60	31%	131	199	-34%
Dap	77	26	3.0x	8	10.2x	141	169	-17%
FATIMA								
Np	58	61	-6%	32	80%	196	187	5%
Can	45	46	-2%	49	-7%	234	256	-9%

Source: NFDC,IGI Research

#### Exhibit: Company wise urea inventory levels

Company wise urea inve	ntory levels				
000'Tons	May-19	Apr-19	MoM	May-18	YoY
FFC	78.8	132.7	-41%	23.3	3.4x
EFERT	13.0	15.5	-16%	127.8	-90%
FFBL	30.5	52.3	n.m	4.2	7.3x
FATIMA	29.8	34.6	-14%	165.6	-82%
FATIMA (DHCL)	76.2	68.4	11%	(9.0)	n.m
AGRITECH-PAFL	34.7	30.4	14%	0.5	66.2x

Source: NFDC,IGI Research

#### Recommendation

We have a "**HOLD**" call on EFERT, based on our Dec-19 target price of PKR 71.6/share, offering +10% upside from its last closing. The company is currently trading at CY19E P/E of 5.44x and offers a dividend yield of 16.8%.



# **Important Disclaimer and Disclosures**

**Research Analyst(s) Certification:** The Research Analyst(s) hereby certify that the views about the company/companies and the security/securities discussed in this report accurately reflect his or her or their personal views and that he/she has not received and will not receive direct or indirect compensation in exchange for expressing specific recommendations or views in this report. The analyst(s) is principally responsible for the preparation of this research report and that he/she or his/her close family/relative does not own 1% or more of a class of common equity securities of the following company/companies covered in this report.

**Disclaimer:** The information and opinions contained herein are prepared by IGI Finex Securities Limited and is for information purposes only. Whilst every effort has been made to ensure that all the information (including any recommendations or opinions expressed) contained in this document (the information) is not misleading or unreliable, IGI Finex Securities Limited makes no representation as to the accuracy or completeness of the information. Neither, IGI Finex Securities Limited nor any director, officer or employee of IGI Finex Securities Limited shall in any manner be liable or responsible for any loss that may be occasioned as consequence of a party relying on the information. This document takes no account of the investment objectives, financial situation and particular needs of investors, who shall seek further professional advice before making any investment decision. The subject Company (ies) is a client of the IGI Finex Securities Limited and IGI Finex Securities offers brokerage services to subject company (ies) on a regular basis, in line with industry practice. This document and the information may not be reproduced, distributed or published by any recipient for any purpose. This report is not directed or intended for distribution to, or use by any person or entity not a client of IGI Finex Securities Limited, else directed for distribution.

**Rating system:** IGI Finex Securities employs three tier ratings system, depending upon expected total return (return is defined as capital gain exclusive of tax) of the security in stated time period, as follows:

Recommendation	Rating System
Buy	If target price on aforementioned security(ies) is more than 10%, from its last closing price(s)
Hold	If target price on aforementioned security(ies) is in between -10% and 10%, from its last closing price(s)
Sell	If target price on aforementioned security(ies) is less than -10%, from its last closing price(s)

#### Time Horizon: Dec - 2019

Valuation Methodology: The analyst(s) has used following valuation methodology to arrive at the target price of the said security (ies):

(Reserve Based DCF Valuation)

**Risk:** Investment in securities are subject to economic risk, market risk, interest rate risks, currency risks, and credit risks, political and geopolitical risks. The performance of company (ies) covered herein might unfavorably be affected by multiple factors including, business, economic, and political conditions. Hence, there is no assurance or guarantee that estimates, recommendation, opinion, etc. given about the security (ies)/company (ies) in the report will be achieved.

**Basic Definitions and Terminologies used: Target Price**: A price target is the projected price level of a financial security stated by an investment analyst or advisor. It represents a security's price that, if achieved, results in a trader recognizing the best possible outcome for his investment, Last Closing: Latest closing price, Market Cap.: Market capitalization is calculated by multiplying a company's shares outstanding by current trading price. EPS: Earnings per Share. DPS: Dividend per Share. ROE: Return on equity is the amount of net income returned as a percentage of shareholders' equity. P/E: Price to Earnings ratio of a company's share price to its per-share earnings. P/B: Price to Book ratio used to compare a stock's market value to its book value. DY: The dividend yield is dividend per share, divided by the price per share.

IGI Finex Securities Limited **Research Analyst(s)** Research Identity Number: BRP009 © Copyright 2018 IGI Finex Securities Limited







# **Contact Details**

#### **Research Team**

Saad Khan Abdullah Farhan Suleman Ashraf Muhammad Saad Bharat Kishore

#### **Equity Sales**

Faisal Jawed Khan Zaeem Haider Khan Muhammad Naveed Irfan Ali Asif Saleem Mehtab Ali Zeeshan Kayani Ihsan Mohammad Head of Research Senior Analyst Research Analyst Research Analyst Database Officer

Head of Equities Regional Head (North) Regional Manager (Islamabad & Upper North) Regional Manager (Faisalabad) Branch Manager (RY Khan) Branch Manager (Multan) Branch Manager (Abbottabad) Branch Manager (Peshawar) Tel: (+92-21) 111-234-234 Ext: 810 Tel: (+92-21) 111-234-234 Ext: 912 Tel: (+92-21) 111-234-234 Ext: 957 Tel: (+92-21) 111-234-234 Ext: 816 Tel: (+92-21) 111-234-234 Ext: 974 saad.khan@igi.com.pk abdullah.farhan@igi.com.pk suleman.ashraf@igi.com.pk muhammad.saad@igi.com.pk bharat.kishore@igi.com.pk

faisal.jawed@igi.com.pk

Tel: (+92-21) 35301779 Tel: (+92-42) 38303559-68 Tel: (+92-41) 2604861-62 Tel: (+92-41) 2540843-45 Tel: (+92-68) 5871652-56 Tel: (+92-61) 4512003 Tel: (+92-992) 408243-44 Tel: (92-91) 5253035

zaeem.haider@igi.com.pk muhammad.naveed@igi.com.pk irfan.ali@igi.com.pk asif.saleem@igi.com.pk mahtab.ali@igi.com.pk zeeshan.kayani@igi.com.pk ihsan.mohammad@igi.com.pk

#### **IGI Finex Securities Limited**

Trading Rights Entitlement Certificate (TREC) Holder of Pakistan Stock Exchange Limited | Corporate member of Pakistan Mercantile Exchange Limited

#### **Head Office**

Suite No 701-713, 7th Floor, The Forum, G-20, Khayaban-e-Jami Block-09, Clifton, Karachi-75600 UAN: (+92-21) 111-444-001 | (+92-21) 111-234-234 Fax: (+92-21) 35309169, 35301780 Website: www.igisecurities.com.pk

#### **Stock Exchange Office**

Room # 134, 3rd Floor, Stock Exchange Building, Stock Exchange Road, Karachi. Tel: (+92-21) 32429613-4, 32462651-2 Fax: (+92-21) 32429607

IGI Finex Securities Limited **Research Analyst(s)** Research Identity Number: BRP009 © Copyright 2019 IGI Finex Securities Limited Lahore Office Shop # G-009, Ground Floor, Packages Mall Tel: (+92-42) 38303560-69 Fax: (+92-42) 38303559

Faisalabad Office Room #: 515-516, 5th Floor, State Life Building, 2- Liaqat Road Tel: (+92-41) 2540843-45 Fax: (+92-41) 2540815

Multan Office Mezzanine Floor, Abdali Tower, Abdali Road Tel: (92-61) 4512003, 4571183

Peshawar Office 2nd Floor, The Mall Tower, 35 The Mall Saddar Cantt. Tel: (92-91) 5273035, 5223882

#### Islamabad Office

Mezzanine Floor, Office 5, 6 & 7, Kashmir Plaza, Block- B, Jinnah Avenue, Blue Area Tel: (+92-51) 2604861-2, 2604864, 2273439 Fax: (+92-51) 2273861

Rahim Yar Khan Office Plot # 12, Basement of Khalid Market, Model Town, Town Hall Road Tel: (+92-68) 5871652-3 Fax: (+92-68) 5871651

Abbottabad Office Ground Floor, Al Fatah Shopping Center , Opp. Radio Station, Mansehra Road Tel: (+92-99) 2408243 - 44



