

## Sector Profitability

### Cements

## Cement sector profitability increased by +9.2%/y during 2QFY24

- On an unconsolidated basis, the listed cement industry of Pakistan reported record earnings of PKR 22.1bn in 2QFY24 up by +9.2%/y mainly owing to better gross margins and substantial impact of the other income.
- Gross margins of the sector were up by +2.1% y/y and were recorded at 27.4% for the 2QFY24 as compared to 25.3% during the SPLY. The major reason for the rise in YoY gross margins is lower coal prices. The gross margins were down by -0.8% q/q owing to higher electricity and coal prices.
- Looking ahead; we expect demand to stay dull during the 3QFY24 mainly due to Ramadan and Eid. However, the gross margins are likely to stay healthy during the quarter owing to lower coal prices. In addition to this we expect that interest rate cuts being anticipated around the 4QFY24 would put the highly leveraged cement companies at advantage and that would result in better earnings in the last quarter of FY24.

### Earnings reported an increase of +9.2%/y to PKR 22.1bn

The listed companies in the cement sector of Pakistan reported earnings of PKR 22.1bn up by +9.2%/y (+5.5% q/q). This was mainly due to higher gross margins and substantial impact of the other income on profitability. Net sales of the listed companies were recorded at PKR 178.5bn an increase of 9.5%/y, despite lower local dispatches. The higher sales were complemented by the rise in average cement price which witnessed an increase of 16% y/y. On a half yearly basis the listed cement sector's profit after tax stood at PKR 43bn up by +24.1%/y.

Exhibit: Financials of Pakistan's listed cement sector						
PKRmn	2QFY24	q/q	2QFY23	y/y	1HFY24	y/y
Net Sales	178,547	4.9%	163,125	9.5%	348,760	20.4%
Cost of Sales	129,641	5.2%	121,790	6.4%	252,853	16.8%
<b>Gross Profit</b>	<b>48,906</b>	<b>4.1%</b>	<b>41,335</b>	<b>18.3%</b>	<b>95,907</b>	<b>31.1%</b>
Admin	3,382	8.4%	2,748	23.1%	6,504	17.8%
S/m/d	7,438	19.9%	3,662	103.1%	13,641	92.7%
Other Expense	2,740	7.3%	2,526	8.5%	5,293	13.9%
Other Income	7,789	-12.9%	3,626	114.8%	16,735	118.1%
<b>Operating Profit</b>	<b>43,135</b>	<b>-2.1%</b>	<b>36,025</b>	<b>19.7%</b>	<b>87,204</b>	<b>37.1%</b>
Finance Cost	9,756	-9.8%	6,966	40.1%	20,576	51.6%
<b>Profit Before Taxation</b>	<b>33,378</b>	<b>0.4%</b>	<b>29,059</b>	<b>14.9%</b>	<b>66,628</b>	<b>33.2%</b>
Taxation	11,259	-8.3%	8,797	28.0%	23,538	53.8%
<b>Profit after Tax</b>	<b>22,119</b>	<b>5.5%</b>	<b>20,262</b>	<b>9.2%</b>	<b>43,090</b>	<b>24.1%</b>

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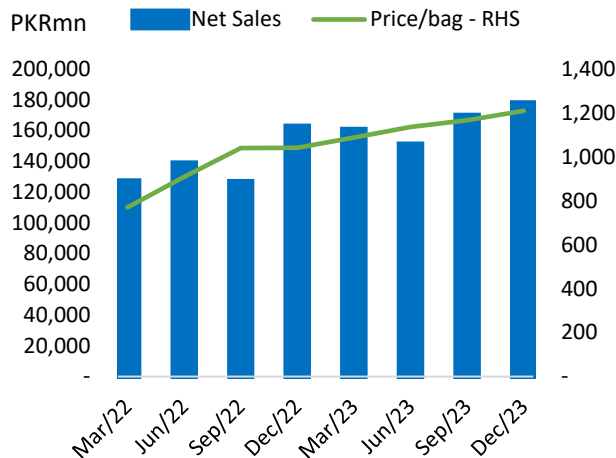
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Source: Company Accounts, IGI Research

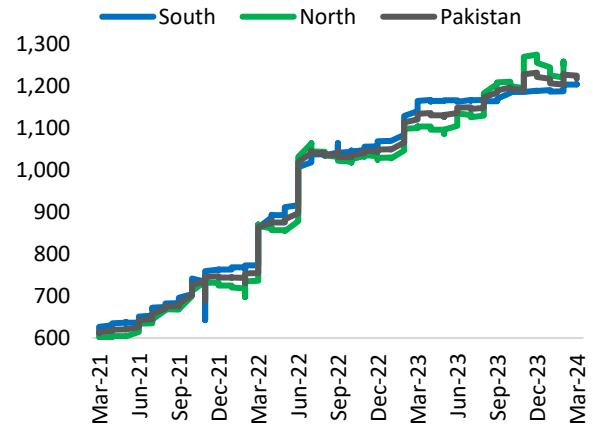
### Higher cement prices led to rise in overall net sales

Despite the total cement dispatches being down by -4% y/y, net sales of the listed companies were recorded at PKR 178.5bn, up by +9.5% y/y. The higher sales were complemented by the rise in average cement price which witnessed an increase of 16% y/y.

**Exhibit: Cement sector net sales and Cement prices**



**Exhibit: Cement Prices (PKR / bag)**

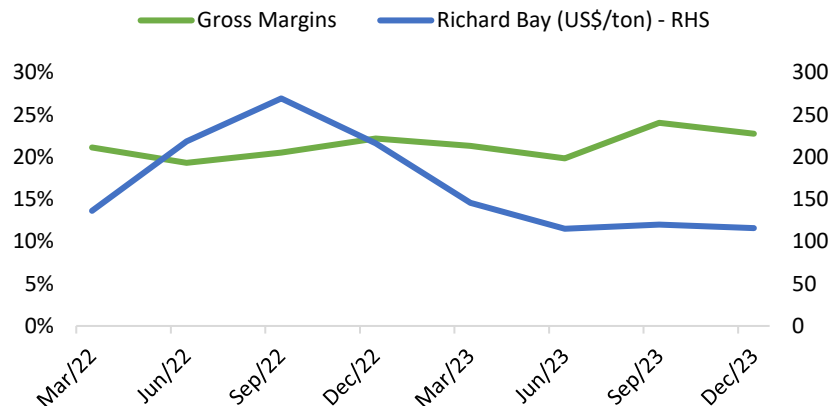


Source: Company Accounts, PBS, IGI Research

### Gross margins recorded at 27.4% up by 2.1% y/y

Gross margins of the sector were up by 2.1% y/y and were recorded at 27.4% for the 2QFY24 as compared to 25.3% during the SPLY. The major reason for the rise in YoY gross margins is lower coal prices. The gross margins were down by -0.6% q/q owing to higher electricity and coal prices.

**Exhibit: Cement Gross Margins and International Coal Prices**

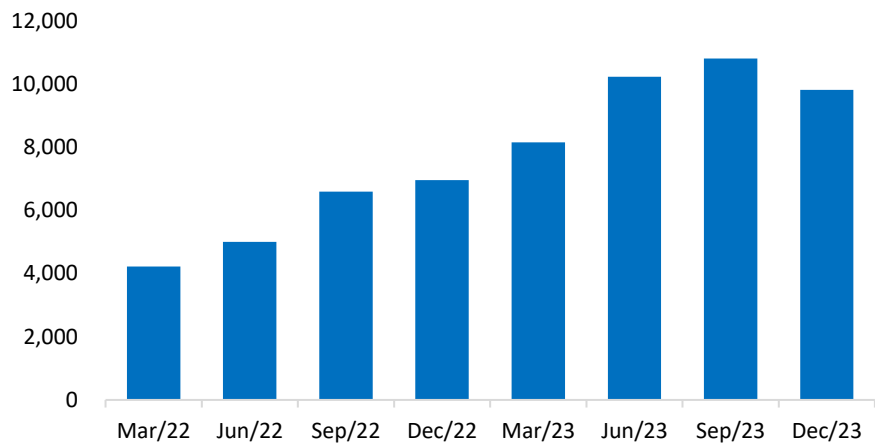


Source: Company Accounts, IGI Research

### Finance cost up by +41% y/y

Finance cost stood at a historic high during FY23 and 1HFY24 which impacted the profitability of the listed cement sector companies negatively, this is mainly attributable to high interest rates and borrowing of the cement sector companies.

#### Exhibit: Cement Sector Finance cost (PKR in Mn)

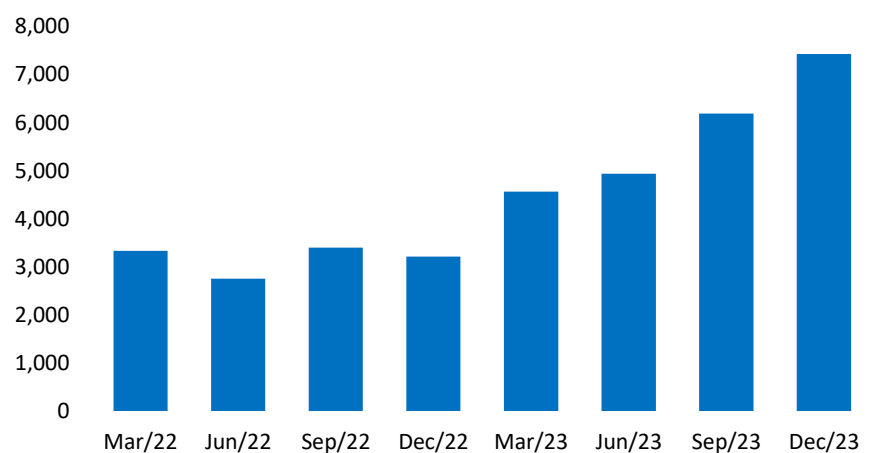


Source: Company Accounts, IGI Research

### Selling & Distribution cost stood at all time high

Selling & Distribution cost during the 2QFY24 stood at PKR 7.4bn up by +2.02x y/y, this is mainly attributable to the inflationary pressures and the implementation of the axle load regime, the rise in this cost has negatively impacted the profits of the companies.

#### Exhibit: Cement Sector Selling & Distribution Cost (PKR in Mn)



Source: Company Accounts, IGI Research

## Company-wise Profitability

LUCK turned out to be the largest player in the market in 2QFY24. The second most profitable cement company was BWCL followed by FCCL, KOHC, CHCC, MLCF, and PIOC respectively.

LUCK reported profit after tax of PKR 6.7bn up by +2.07x y/y. LUCK contributed approximately 30.66% in the total listed cement sector profitability of the country. LUCK had a gross margin of 36% during the quarter which was better than the competitors and this was mainly because of efficient management of coal inventory and lower power prices due to in house production. Moreover, LUCK reported other income of PKR 3.04bn up by 3.6x y/y, the other income included PKR 1.4bn dividend received from Lucky Motor Corporation.

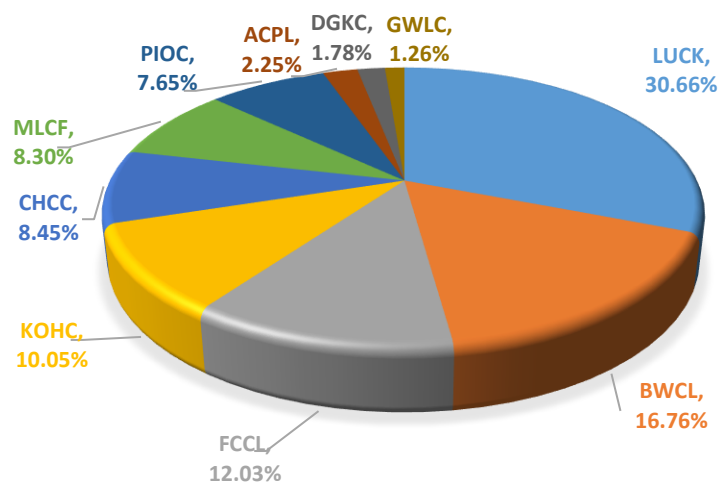
BWCL reported profit after tax of PKR 3.7bn, down by -22% y/y. BWCL stood as the second most profitable cement manufacturer in the country and it contributed approximately 16.76% in the total listed cement sector profitability of the country.

FCCL contributed around 12.03% in the total listed cement sector profitability of the country. The company reported net income of PKR 2.6bn down by -4% y/y owing to high finance cost.

<b>Exhibit: Company-wise cement sector profitability (Unconsolidated)</b>						
<b>PKRmn</b>	<b>2QFY24</b>	<b>q/q</b>	<b>2QFY23</b>	<b>y/y</b>	<b>1HFY24</b>	<b>y/y</b>
Lucky Cement Limited	6,781	-2%	3,276	107%	13,710	92%
Bestway Cement	3,708	21%	4,761	-22%	6,783	-16%
Fauji Cement	2,660	2%	2,767	-4%	5,274	4%
Kohat Cement	2,224	0%	1,954	14%	4,453	19%
Cherat Cement	1,868	22%	1,556	20%	3,401	12%
Maple Leaf Cement	1,835	38%	2,346	-22%	3,166	-11%
Pioneer Cement	1,693	81%	1,175	44%	2,626	49%
Attock Cement	497	-68%	445	12%	2,040	264%
DG Khan Cement	394	-40%	543	-27%	1,054	13%
Gharibwal Cement	278	-32%	692	-60%	686	-39%
Thatta Cement	237	95%	48	397%	358	NM
Fecto Cement	89	0%	(61)	-246%	179	NM
Flying Cement	82	-8%	82	1%	171	23%
Power Cement	0	NM	692	NM	(470)	NM
Dewan Cement	(226)	95%	(49)	365%	(342)	-53%
<b>Total</b>	<b>22,119</b>	<b>5%</b>	<b>20,226</b>	<b>9%</b>	<b>43,090</b>	<b>24%</b>

Source: Company accounts, IGI Research

**Exhibit: Company-wise profitability contribution**



Source: Company Accounts, IGI Research

**Outlook**

We expect demand to stay dull during the 3QFY24 mainly due to Ramadan and Eid. However, the gross margins are likely to stay healthy during the quarter owing to lower coal prices. In addition to this we expect that interest rate cuts being anticipated around the 4QFY24 would put the highly leveraged cement companies at advantage and that would result in better earnings in the last quarter of FY24. DGKC would be one of the major beneficiaries of the interest rate cuts because approximately 85% of DGKC's debt is conventional in nature, whereas other major players including LUCK, FCCL, and CHCC enjoy subsidized loans under the TERF/LTFE schemes.

We maintain our outperform stance on cement sector.

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