

Food & personal care products

BNL: 3QFY25 Management Call Takeaways

- Bunnys Company Limited (BNL) held a corporate briefing session to discuss the 3QFY25 financial results and provide key insights on the future outlook for the Company.
- 9M FY25 Sales stood at around PKR 5.50 billion, with net revenue for 3QFY25 reaching PKR 1.82 billion vs. PKR 1.79 billion in 3QFY24. Gross Profit Margin improved significantly to 25.8% in 9M FY25 vs. 18.1% in 9M FY24, reflecting better cost management.
- The company reported a PAT of PKR 36.8 million for 3QFY25 vs. a loss of PKR 126 million in 3QFY24. EPS stood at PKR 0.55 vs. (1.89). For 9M FY25, EPS was PKR 2.24 compared to LPS (1.59) last year.

Bunnys Company Limited (BNL) held a corporate briefing session to discuss the 3QFY25 financial results and provide key insights on the future outlook for the Company.

Key highlights from Corporate Briefing

- 9M FY25 Sales stood at around PKR 5.50 billion, with net revenue for 3QFY25 reaching PKR 1.82 billion vs. PKR 1.79 billion in 3QFY24. Gross Profit Margin improved significantly to 25.8% in 9M FY25 vs. 18.1% in 9M FY24, reflecting better cost management.
- The company reported a PAT of PKR 36.8 million for 3QFY25 vs. a loss of PKR 126 million in 3QFY24. EPS stood at PKR 0.55 vs. LPS (1.89). For 9M FY25, EPS was PKR 2.24 compared to LPS (1.59) last year.
- The Bread and cake mix remain the core ($\approx 80\%$ of sales of which bread contributing $\approx 60-70\%$). Snacks currently not included in revenue base. Furthermore, bread prices are regulated by the government, exposing margins to flour price volatility, whereas cakes and other products allow flexible pricing.
- Management disclosed that 15% of the revenue growth was backed by increase in bread prices while volumetric growth exceeded 30% of overall revenue growth.
- BNL has expanded into the northern market with its Islamabad bread plant, overcoming shelf-life and transportation challenges.

Analyst

Sania Bajwa

Sania.bajwa@igi.com.pk

Operating in a single shift, it currently contributes ~10% of total revenue.

- To lower costs and improve sustainability, BNL has installed a 200 KVA solar system (15% savings), another 200 KVA solar system is in process with plans to scale up to 1 MW (~50% electricity savings).
- The company also uses biogas, which is ~30% cheaper than conventional fuels (LPG/Sui gas/LNG), though adoption is limited by capacity. The overall energy mix comprises gas and electricity through grid, with further diversification under review.
- Snack Division currently supplies in bulk orders but from Sep 25, BNL will shift to nationwide distribution model, launching its snack portfolio directly via distributors. This Shift will be significant and is expected to raise snack contribution beyond the earlier 20% of revenue
- The management expressed that risks remain from flour price volatility especially post floods and government delays in regulated bread price adjustments, though diversification into snacks and expansion into new regions will support long-term profitability
- Management expects continued improvement in sales and gross margins in FY26, driven by snacks expansion, Islamabad plant contribution, and energy cost savings.

Important Disclaimer and Disclosures

Research Analyst(s) Certification: The Research Analyst(s) hereby certify that the views about the company/companies and the security/ securities discussed in this report accurately reflect his or her or their personal views and that he/she has not received and will not receive direct or indirect compensation in exchange for expressing specific recommendations or views in this report. The analyst(s) is principally responsible for the preparation of this research report and that he/she or his/her close family/relative does not own 1% or more of a class of common equity securities of the following company/companies covered in this report.

Disclaimer: The information and opinions contained herein are prepared by IGI Finex Securities Limited and is for information purposes only. Whilst every effort has been made to ensure that all the information (including any recommendations or opinions expressed) contained in this document (the information) is not misleading or unreliable, IGI Finex Securities Limited makes no representation as to the accuracy or completeness of the information. Neither, IGI Finex Securities Limited nor any director, officer or employee of IGI Finex Securities Limited shall in any manner be liable or responsible for any loss that may be occasioned as consequence of a party relying on the information. This document takes no account of the investment objectives, financial situation and particular needs of investors, who shall seek further professional advice before making any investment decision. The subject Company (ies) is a client of the IGI Finex Securities Limited and IGI Finex Securities offers brokerage services to Subject Company (ies) on a regular basis, in line with industry practice. This document and the information may not be reproduced, distributed or published by any recipient for any purpose. This report is not directed or intended for distribution to, or use by any person or entity not a client of IGI Finex Securities Limited, else directed for distribution. All Research Analysts are receiving fixed pay and reporting directly to Head of Research who reports to CEO.

Rating system: IGI Finex Securities employs three tier ratings system, depending upon expected total return (return is defined as capital gain exclusive of tax) of the security in stated time period, as follows:

Recommendation Rating System

Buy if target price on aforementioned security (ies) is more than 10%, from its last closing price(s)

Hold if target price on aforementioned security (ies) is in between -10% and 10%, from its last closing price(s)

Sell if target price on aforementioned security (ies) is less than -10%, from its last closing price(s)

Valuation Methodology: To arrive at Target Prices, IGI Finex Securities uses different valuation methodologies including

- Discounted Cash Flow (DCF)
- Reserve Based DCF
- Dividend Discount Model (DDM)
- Justified Price to Book
- Residual Income (RI)
- Relative Valuation (Price to Earning, Price to Sales, Price to Book)

Risk: Investment in securities are subject to economic risk, market risk, interest rate risks, currency risks, and credit risks, political and geopolitical risks. The performance of company (ies) covered herein might unfavorably be affected by multiple factors including, business, economic, and political conditions. Hence, there is no assurance or guarantee that estimates, recommendation, opinion, etc. given about the security (ies)/company (ies) in the report will be achieved.

Basic Definitions and Terminologies used: **Target Price:** A price target is the projected price level of a financial security stated by an investment analyst or advisor. It represents a security's price that, if achieved, results in a trader recognizing the best possible outcome for his investment, **Last Closing:** Latest closing price, **Market Cap.:** Market capitalization is calculated by multiplying a company's shares outstanding by current trading price. **EPS:** Earnings per Share. **DPS:** Dividend per Share. **ROE:** Return on equity is the amount of net income returned as a percentage of shareholders' equity. **P/E:** Price to Earnings ratio of a company's share price to its per-share earnings. **P/B:** Price to Book ratio used to compare a stock's market value to its book value. **DY:** The dividend yield is dividend per share, divided by the price per share.

IGI Finex Securities Limited

Research Analyst(s)

Research Identity Number: BRP009

© Copyright 2025 IGI Finex Securities Limited

Contact Details

Equity Sales

Zaeem Haider Khan	Head of Equities	Tel: (+92-42) 35301405	zaeem.haider@igi.com.pk
Syeda Mahrukh Hameed	Regional Head (North)	Tel: (+92-42) 38303564	mahrukh.hameed@igi.com.pk
Muhammad Naveed	Regional Manager (Islamabad & Upper North)	Tel: (+92-51) 2604861-62	muhammad.naveed@igi.com.pk
Faraz Naqvi	Branch Manager (Karachi)	Tel: (+92-21) 111 234 234 Ext: 826	faraz.naqvi@igi.com.pk
Shakeel Ahmad	Branch Manager (Faisalabad)	Tel: (+92-41) 2540843-45	shakeel.ahmad1@igi.com.pk
Asif Saleem	Equity Sales (RY Khan)	Tel: (+92-68) 5871652-56	asif.saleem@igi.com.pk
Mehtab Ali	Equity Sales (Multan)	Tel: (+92-61) 4512003	mahtab.ali@igi.com.pk

Research Team

Abdullah Farhan	Head of Research	Tel: (+92-21) 111-234-234 Ext: 912	abdullah.farhan@igi.com.pk
Sakina Makati	Research Analyst	Tel: (+92-21) 111-234-234 Ext: 810	sakina.makati@igi.com.pk
Sania Bajwa	Research Analyst	Tel: (+92-21) 111-234-234 Ext: 569	sania.bajwa@igi.com.pk
Sufyan Siddiqui	Database Officer	Tel: (+92-21) 111-234-234 Ext: 888	sufyan.siddiqui@igi.com.pk

IGI Finex Securities Limited

Trading Rights Entitlement Certificate (TREC) Holder of Pakistan Stock Exchange Limited |

Corporate member of Pakistan Mercantile Exchange Limited

Website: www.igisecurities.com.pk

Head Office

Suite No 701-713, 7th Floor, The Forum, G-20,
Khayaban-e-Jami Block-09, Clifton, Karachi-75600
UAN: (+92-21) 111-444-001 | (+92-21) 111-234-234
Fax: (+92-21) 35309169, 35301780

Lahore Office

Shop # G-009, Ground Floor,
Packages Mall
Tel: (+92-42) 38303560-69
Fax: (+92-42) 38303559

Islamabad Office

3rd Floor, Kamran Centre,
Block- B, Jinnah Avenue, Blue Area
Tel: (+92-51) 2604861-2, 2604864, 2273439
Fax: (+92-51) 2273861

Faisalabad Office

Office No. 2, 5 & 8, Ground Floor, The
Regency International 949, The Mall
Faisalabad
Tel: (+92-41) 2540843-45

Rahim Yar Khan Office

Plot # 12, Basement of Khalid Market,
Model Town, Town Hall Road
Tel: (+92-68) 5871652-3
Fax: (+92-68) 5871651

Multan Office

Mezzanine Floor, Abdali Tower,
Abdali Road
Tel: (92-61) 4512003, 4571183

IGI Finex Securities Limited

Research Analyst(s)

Research Identity Number: BRP009

© Copyright 2025 IGI Finex Securities Limited