

Automobile Assembler

PSMC: 4QCY17 earnings clocked in at PKR 0.73bn (EPS: PKR 8.9) down by 19%YoY; CY17 earnings up by +38%YoY to PKR 3.8bn (EPS: PKR 46.5)

- Pak Suzuki Motor Company Limited (PSMC) announced its financial result for CY17 with earnings clocking in at PKR 3.83bn (EPS: PKR 46.5) up by +38%YoY as compared to PKR 2.77bn (EPS: PKR 33.7) in the same period last year. However, on quarterly basis, earnings have depressed by 19%YoY to PKR 0.72bn (EPS: PKR 8.9) despite increase in volumes.
- The company also announced a cash dividend of PKR 18.60/share along with the result for the full year.
- Net sales jumped by +47%YoY to PKR 29.0bn during the period supported by growth in volumes. As a result, net sales for the whole year stood at PKR 101bn, depicting a growth of +33%YoY.
- Gross margins for the quarter stood at 7.8%, down by 207bps YoY which we believe is attributed to PKR depreciation and increase in steel prices. However, for the whole year gross margins have remained relatively intact at 9.5%.
- Selling and distribution cost increased by +65%YoY to PKR 0.83bn during 4QCY17.
- Effective tax rate stood at 36% during 4QCY17 as compared to 31% in the corresponding period last year.

Exhibit:

PSMC Result Highlights

PKRmn (Period end=Dec)	4QCY17	4QCY16	YoY	CY17	CY16	YoY
Net Sales	29,009	19,756	47%	101,812	76,516	33%
Cost Of Sales	26,747	17,641	52%	92,159	69,167	33%
Gross Profit	2,262	2,115	7%	9,653	7,349	31%
Selling & Dist.	834	506	65%	2,804	2,004	40%
Admin.	478	397	20%	1,600	1,540	4%
Operating Profit	950	1,213	-22%	5,249	3,805	38%
Other Income	201	197	2%	865	1,040	-17%
EBIT	1,070	1,307	-18%	5,699	4,511	26%
Finance Cost	n.m.	8	n.m.	68	96	-29%
Profit Before Tax	1,145	1,298	-12%	5,619	4,415	27%
Taxation	416	399	4%	1,793	1,643	9%
Profit After Tax	729	899	-19%	3,826	2,773	38%
EPS (PKR)	8.9	10.9		46.5	33.7	
DPS (PKR)	18.6	5.5		18.6	5.5	
KEY INDICATORS						
Units sold (kUnits)	42	37		151	128	
,	8%	12%		10%	10%	
Gross Profit Margins						
Effective Tax Rate	36%	31%		32%	37%	

SOURCE: IGI Research, Company accounts, PSX notifications

No of shares(mn):82.30

Analyst

Suleman Ashraf

suleman.ashraf@igi.com.pk

Tel: (+92-21) 111-234-234 Ext.: 957





Important Disclaimer and Disclosures

Research Analyst(s) Certification: The Research Analyst(s) hereby certify that the views about the company/companies and the security/securities discussed in this report accurately reflect his or her or their personal views and that he/she has not received and will not receive direct or indirect compensation in exchange for expressing specific recommendations or views in this report. The analyst(s) is principally responsible for the preparation of this research report and that he/she or his/her close family/relative does not own 1% or more of a class of common equity securities of the following company/companies covered in this report.

Disclaimer: The information and opinions contained herein are prepared by IGI Finex Securities Limited and is for information purposes only. Whilst every effort has been made to ensure that all the information (including any recommendations or opinions expressed) contained in this document (the information) is not misleading or unreliable, IGI Finex Securities Limited makes no representation as to the accuracy or completeness of the information. Neither, IGI Finex Securities Limited nor any director, officer or employee of IGI Finex Securities Limited shall in any manner be liable or responsible for any loss that may be occasioned as consequence of a party relying on the information. This document takes no account of the investment objectives, financial situation and particular needs of investors, who shall seek further professional advice before making any investment decision. This document and the information may not be reproduced, distributed or published by any recipient for any purpose. This report is not directed or intended for distribution to, or use by any person or entity not a client of IGI Finex Securities Limited, else directed for distribution.

Rating system: IGI Finex Securities employs three tier ratings system, depending upon expected total return (return is defined as capital gain exclusive of tax) of the security in stated time period, as follows:

Recommendation	Rating System
Buy	If target price on aforementioned security(ies) is more than 10%, from its last closing price(s)
Hold	If target price on aforementioned security(ies) is in between -10% and 10%, from its last closing price(s)
Sell	If target price on aforementioned security(ies) is less than -10%, from its last closing price(s)

Time Horizon: Dec - 2018

Valuation Methodology: The analyst(s) has used following valuation methodology to arrive at the target price of the said security (ies):

DCF (Discounted Cash Flow)

Risk: Investment in securities are subject to economic risk, market risk, interest rate risks, currency risks, credit risks, political and geopolitical risks. The performance of company(ies) covered herein mightunfavorably be affected by multiple factors including, business, economic, and political conditions. Hence, there is no assurance or guarantee that estimates, recommendation, opinion, etc. given about the security(ies)/company(ies) in the report will be achieved.

Basic Definitions and Terminologies used: Target Price: A price target is the projected price level of a financial security stated by an investment analyst or advisor. It represents a security's price that, if achieved, results in a trader recognizing the best possible outcome for his investment. Market Cap.: Market capitalization is calculated by multiplying a company's shares outstanding by current trading price. ROE: Return on equity is the amount of net income returned as a percentage of shareholders' equity. P/E: Price to Earnings ratio of a company's share price to its per-share earnings. P/B: Price to Book ratio used to compare a stock's market value to its book value. DY: The dividend yield is dividend per share, divided by the price per share.

IGI Finex Securities Limited

Research Analyst(s)

Research Identity Number: BRP009 © Copyright 2017 IGI Finex Securities Limited







Contact Details

Research Team

Saad Khan	Head of Research	Tel: (+92-21) 111-234-234 Ext: 810	saad.khan@igi.com.pk
Abdullah Farhan	Senior Analyst	Tel: (+92-21) 111-234-234 Ext: 912	abdullah.farhan@igi.com.pk
Syed Daniyal Adil	Research Analyst	Tel: (+92-21) 111-234-234 Ext: 973	daniyal.adil@igi.com.pk
Suleman Ashraf	Research Analyst	Tel: (+92-21) 111-234-234 Ext: 957	suleman.ashraf@igi.com.pk
Muhammad Saad	Research Analyst	Tel: (+92-21) 111-234-234 Ext: 816	muhammad.saad@igi.com.pk
Tanweer Kabeer	Research/Fund Select	Tel: (+92-21) 111-234-234 Ext: 966	tanweer.kabeer@igi.com.pk
Umesh Solanki	Database Manager	Tel: (+92-21) 111-234-234 Ext: 974	umesh.solanki@igi.com.pk

Equity Sales

• •			
Faisal Jawed Khan	Head of Equities	Tel: (+92-21) 35301779	faisal.jawed@igi.com.pk
Zaeem Haider Khan	Regional Head (North)	Tel: (+92-42) 35777863-70	zaeem.haider@igi.com.pk
Muhammad Naveed	Regional Manager (Islamabad & Upper North)	Tel: (+92-51) 2604861-62	muhammad.naveed@igi.com.pk
Ejaz Rana	Regional Manager (Faisalabad)	Tel: (+92-41) 2540843-45	ejaz.rana@igi.com.pk
Asif Saleem	Branch Manager (RY Khan)	Tel: (+92-68) 5871652-56	asif.saleem@igi.com.pk
Mehtab Ali	Branch Manager (Multan)	Tel: (+92-61) 4512003	mahtab.ali@igi.com.pk
Zeeshan Kayani	Branch Manager (Abbottabad)	Tel: (+92-992) 408243-44	zeeshan.kayani@igi.com.pk
Ihsan Mohammad	Branch Manager (Peshawar)	Tel: (92-91) 5253035	ihsan.mohammad@igi.com.pk

Lahore Office

IGI Finex Securities Limited

Trading Rights Entitlement Certificate (TREC) Holder of Pakistan Stock Exchange Limited |
Corporate member of Pakistan Mercantile Exchange Limited

Head Office

Suite No 701-713, 7th Floor, The Forum, G-20, Khayaban-e-Jami Block-09, Clifton, Karachi-75600 UAN: (+92-21) 111-444-001 | (+92-21) 111-234-234 Fax: (+92-21) 35309169, 35301780 Website: www.igisecurities.com.pk

Stock Exchange Office

Room # 719, 7th Floor, PSX Building, Stock Exchange Road, Karachi. Tel: (+92-21) 32429613-4, 32462651-2 , Fax: (+92-21) 32429607

5-F.C.C. Ground Floor, Syed Maratib Ali Road,	Mezzanine Floor, Office 5, 6 & 7, Kashmir Plaza,
Gulberg II, Lahore	Block- B, Jinnah Avenue, Blue Area, Islamabad
Tel: (+92-42) 35777863-70, 35876075-76	Tel: (+92-51) 2604861-2, 2604864, 2273439
Fax: (+92-42) 35763542	Fax: (+92-51) 2273861
Faisalabad Office	Rahim Yar Khan Office
Room #: 515-516, 5th Floor, State Life	Plot # 12, Basement of Khalid Market,
Building, 2- Liaqat Road, Faisalabad	Model Town, Town Hall Road, Rahim Yar Khan
Tel: (+92-41) 2540843-45	Tel: (+92-68) 5871653-6, 5871652
Fax: (+92-41) 2540815	Fax: (+92-68) 5871651
Multan Office	Abbottabad Office
Mezzanine Floor, Abdali Tower,	
Mezzanine Floor, Abdail Tower,	Ground Floor, Al Fatah Shoppinig Center, Opp. Rad
Abdali Road, Multan	Station, Mansehra Road, Abbottabad
,	
Abdali Road, Multan	Station, Mansehra Road, Abbottabad
Abdali Road, Multan Tel: (92-992) 408243 - 44	Station, Mansehra Road, Abbottabad Tel: (+92-99) 2408243 - 44
Abdali Road, Multan Tel: (92-992) 408243 - 44 Peshawar Office	Station, Mansehra Road, Abbottabad Tel: (+92-99) 2408243 - 44 Sialkot Office
Abdali Road, Multan Tel: (92-992) 408243 - 44 Peshawar Office 2nd Floor, The Mall Tower,	Station, Mansehra Road, Abbottabad Tel: (+92-99) 2408243 - 44 Sialkot Office Suite No. 10 & 11, 1st Floor, Soni Square,

Islamabad Office



www.jamapunji.pk

