

Pharmaceuticals

GLAXO: CY25 Corporate Briefing Takeaways

- In CY25, GLAXO recorded a 52%/y increase in net profit, with EPS reaching PKR 31.48. This performance was largely supported by price hikes, a favorable product mix, effective cost controls, and robust tender-driven sales in the final quarter.
- The Company witnessed a notable 51%q/q surge in revenue during 4QCY25, primarily due to strong procurement by provincial governments and seasonal demand patterns.
- Although overall volumes declined by around 10–15%/y—mainly due to weaker demand in Balochistan and KPK, a consumer shift toward lower-priced local alternatives, and reduced trade incentive however, the Company maintained its strong market positioning.

GlaxoSmithKline Pakistan Limited (GLAXO) held a corporate briefing session to provide key insights on the financial performance and future outlook for the Company.

Key highlights from Corporate Briefing

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- The Company witnessed a notable 51%q/q surge in revenue during 4QCY25, primarily due to strong procurement by provincial governments and seasonal demand patterns.
- Although overall volumes declined by around 10–15%/y—mainly due to weaker demand in Balochistan and KPK, a consumer shift toward lower-priced local alternatives, and reduced trade incentive however, the Company maintained its strong market positioning.
- GLAXO continues to lead the pharmaceutical sector, holding approximately 9% share in volume terms and 6% in revenue. Its flagship brands remain dominant, with Augmentin and Velosef commanding 46% and 68% shares in their respective segments.

Analyst

Syed Muzammil Hasan Rizvi
muzammil.rizvi@igi.com.pk

- Despite some softness in antibiotic sales and a growing contribution from dermatology products, antibiotics still form the backbone of the business, contributing about 48% of total revenues. The Company also retains leadership in key antibiotic categories.
- During the year, GLAXO introduced Shingrix, a vaccine targeting shingles (herpes zoster). While initial marketing efforts have generated encouraging awareness and response, meaningful revenue contribution from this product is expected to materialize gradually over time.
- A sharp reduction in promotional support from the parent company—declining to PKR 0.6bn in CY25 from PKR 2.1bn in the previous year—signals improved internal profitability and reduced dependence on external backing.
- On the risk front, escalating energy costs linked to geopolitical tensions could disrupt API supply chains and impact pricing. While margins have so far remained stable, with only freight costs increasing and base API prices largely unchanged, prolonged instability could pressure both the broader economy and the pharmaceutical sector.

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IGI Finex Securities Limited

Research Analyst(s)

Research Identity Number: BRP009

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Contact Details

Equity Sales

Zaeem Haider Khan	Head of Equities	Tel: (+92-42) 35301405	zaeem.haider@igi.com.pk
Syeda Mahrukh Hameed	Regional Head (North)	Tel: (+92-42) 38303564	mahrukh.hameed@igi.com.pk
Muhammad Naveed	Regional Manager (Islamabad & Upper North)	Tel: (+92-51) 2604861-62	muhammad.naveed@igi.com.pk
Faraz Naqvi	Branch Manager (Karachi)	Tel: (+92-21) 111 234 234 Ext: 826	faraz.naqvi@igi.com.pk
Shakeel Ahmad	Branch Manager (Faisalabad)	Tel: (+92-41) 2540843-45	shakeel.ahmad1@igi.com.pk
Asif Saleem	Equity Sales (RY Khan)	Tel: (+92-68) 5871652-56	asif.saleem@igi.com.pk
Mehtab Ali	Equity Sales (Multan)	Tel: (+92-61) 4512003	mahtab.ali@igi.com.pk

Research Team

Abdullah Farhan	Head of Research	Tel: (+92-21) 111-234-234 Ext: 912	abdullah.farhan@igi.com.pk
Sakina Makati	Research Analyst	Tel: (+92-21) 111-234-234 Ext: 810	sakina.makati@igi.com.pk
Syed Muzammil Hasan Rizvi	Research Analyst	Tel: (+92-21) 111-234-234 Ext: 569	muzammil.rizvi@igi.com.pk
Sufyan Siddiqui	Database Officer	Tel: (+92-21) 111-234-234 Ext: 888	sufyan.siddiqui@igi.com.pk

IGI Finex Securities Limited

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Corporate member of Pakistan Mercantile Exchange Limited

Website: www.igisecurities.com.pk

Head Office

Suite No 701-713, 7th Floor, The Forum, G-20,
Khayaban-e-Jami Block-09, Clifton, Karachi-75600

UAN: (+92-21) 111-444-001

Fax: (+92-21) 35309169, 35301780

Lahore Office

Shop # G-009, Ground Floor,
Packages Mall

Tel: (+92-42) 38303560-69

Fax: (+92-42) 38303559

Islamabad Office

3rd Floor, Kamran Centre,
Block- B, Jinnah Avenue, Blue Area

Tel: (+92-51) 2604861-2, 2604864, 2273439

Fax: (+92-51) 2273861

Faisalabad Office

Office No. 2, 5 & 8, Ground Floor, The
Regency International 949, The Mall
Faisalabad

Tel: (+92-41) 2540843-45

Rahim Yar Khan Office

Plot # 12, Basement of Khalid Market,
Model Town, Town Hall Road

Tel: (+92-68) 5871652-3

Fax: (+92-68) 5871651

Multan Office

Mezzanine Floor, Abdali Tower,
Abdali Road

Tel: (92-61) 4512003, 4571183

IGI Finex Securities Limited

Research Analyst(s)

Research Identity Number: BRP009

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